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Co|So
Copley Society of art

FRESH PAINT 2010: A SPLASH OF GREEN
Sunday, April 25th – Saturday, May 8th, 2010



On Sunday, April 25th, over 80 artists from the Copley Society of art (ColSo) will set up their easels to paint in some of Boston's most treasured spots. The focus of Fresh Paint 2010 will be the green spaces surrounding Boston. Copley artists can be found in and around the Emerald Necklace, the Back Bay Fens, the Esplanade, the Rose Kennedy Greenway, the Boston Public Garden, Jamaica Pond, Arnold Arboretum, and the Boston Common. This is the 22nd year ColSo will hold its major fundraising event: Fresh Paint.

Artists will bring their newly painted works back to the gallery by the end of the day and, for the next two weeks, the art will be displayed and silent bids will be taken at ColSo's Newbury Street gallery. On Saturday, May 8th, the gallery will be hosting the "A Splash of Green" Gala, an evening of cocktails, hor d'oeuvres, live jazz, and auctions of the "fresh" works. Two Copley artists will be honored at the gala. Zsuzsanna Szegedi (www.zsuzsanna.com) is the 2010 Fresh Paint award-winner and Sean Farrell (www.artistseanfarrell.com) will be honored with the John Singleton Copley award.

Many art organizations now hold similar auctions but ColSo's was one of the first, starting in 1988. The event brings in funds to support innovative exhibitions of emerging and established artists, lectures, scholarships, residencies, and outreach programs. Fresh Paint is the gallery's biggest and most important fundraiser, as ColSo does not receive funding from local, state, or federal sources. This year several groups of students have been invited to participate in Fresh Paint, including the South End Settlement House and Urban Improv. This select group of students will participate in ColSo sponsored painting lessons, gallery tours and their own Paint Day leading up to the Fresh Paint Exhibition.

Founded 130 years ago, ColSo now has a membership of more than 400 artists, most based in New England but many from throughout the United States and the world. Membership is determined by a competitive review held three times a year. By joining ColSo, artists are offered an opportunity to exhibit their work on Newbury Street, one of the foremost visual art destinations in the world.

For details on Fresh Paint 2010 or for general information on ColSo please call 617-536-5049, e-mail info@copleysociety.org, or visit www.copleysociety.org. Special thanks to our event sponsor: Boston Private Bank & Trust Company.

Note to media – Contact ColSo to:

- Reserve press passes to the auction on Saturday, May 8th
- Arrange interviews with participating artists,
- Receive photos from a previous years' event
- Obtain a comprehensive packet on ColSo including photos of art works, an historical time line, and a description of programs and activities.
- See a video from Fresh Paint's Paint Day 2009 here: www.copleysociety.org/about/videos.html

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